

## **Daniel Leslie Sayre**

116 Rattle Snap Court  
Morrisville, NC 27560  
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### **Development Management**

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Offering expertise in Creative team management, Computer based training, and Project planning. Solid background in Senior Management, budgeting and deliverables. Graphic Design, Web design, Multimedia and 3D Modeling. Client-focused presentations and needs assessment. Instituted best practices and benchmarking for e-learning tutorials.

#### ♦ **COMPUTER ANIMATION / GRAPHICS / ART**

3-D modeling, animation, graphic design, video, storyboards, multimedia development, art direction, project management, web based training applications.

#### ♦ **SUPERVISION**

Team building, performance evaluations and metrics. Setting and implementing standards in training, productivity, and Discipline. Streamline processes and increase productivity.

#### ♦ **SALES AND MARKETING**

Strategic planning, product development, and market analysis. Cost proposals, client presentations, and account management. Formalized processes for positioning, pricing, promotion and rollout.

### **EMPLOYMENT HISTORY**

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#### ***American Research Institute***

*Morrisville, NC – eLearning 2004-2010*

##### ***Senior Development Manager***

Managed content development team  
Flash development, programming, and graphics  
Developed internal content authoring tool used in production for 6 years

#### ***Get Net Results***

*Denver, CO – Web Consulting and Development 2002-2004*

##### ***Consultant Creative Services***

Business solution and e-commerce consulting.  
Improved resource utilization, provided website design, and branding concepts.  
Media planning and buying recommendations.

#### ***Edge Interactive***

*Greenwood Village, CO – Web Based e-Learning Development 1997-2001*

##### ***Creative Director***

Integrated creative and programming departments to provide e-learning solutions for major clients which include: Sun Microsystems, Hewlett Packard, US West, and Lucent.  
Art direction and management of all projects and interdepartmental productivity.  
Assisted Sales and Marketing with client presentations, account management and deliverables.

#### ***Digital Metropolis***

*Denver, CO – CD-Rom, DVD, Web, Video Production 1997-1998*

##### ***Evening Instructor***

Provided instruction to Community College instructors on Graphics Modeling and Animation.  
Directed classes on Editing Sound for Multimedia and Macromedia Director.

#### ***Media Lab Inc.***

*Louisville, CO – Multimedia, CD, Video Production 1994-1996*

##### ***Senior Producer***

Provided 3D animation for video and multimedia.  
Project management of large projects.  
Independent production of smaller projects.

## **Cogswell Polytechnical College**

*Cupertino, CA – art and engineering education 1994-1995*

### **Evening Instructor**

Taught advanced 3D animation and design concepts in computer graphics.

Developed and delivered effective training courses giving students complex animation skills in simplified format.

## **Base Two Computer Graphics**

*San Francisco, CA – 3D Animation and Graphics 1988-1994*

### **Creative Director**

Strategic planning, business development and market analysis.

Managed 3-D animation operation and marketing efforts.

Provided clients with IT support, computer graphic and animation services.

Designed 3-D animation for NCGA award winning video.

Increased revenue 20% by creating and marketing graphics library package.

## **TECHNICAL PROFICIENCY**

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### **3D**

*3DS Max • Cinema 4D • Poser • Swift3d*

### **Animation**

*Director • Flash • After Effects*

### **Graphics**

*Adobe CS Suite • Corel Draw • Visio*

### **Video**

*Premier • After Effects • Edit Suite Direction • Production*

### **Programming**

*Lingo • ActionScript • Javascript, •VBA • Pascal*

### **eLearning**

*Powerpoint • Captivate • Lectora • Scorm • Articulate • various templates*

### **Web**

*HTML • Javascript • Dreamweaver • Flash • XML*

## **EDUCATION**

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### **♦ BFA**

*University of Colorado*

*Boulder, Colorado*

### **♦ Comparative Arts Program**

*University of Northern Colorado*

*Figline, Italy*

### **♦ Computer Science**

*University of Colorado*

*Colorado Springs, Colorado*

### **♦ Computer Graphics**

*Computer Arts Institute*

*San Francisco, California*